

Valley Voice

Rural Lifestyles

Rate Card Rodney Issue

The Valley Voice Rural Lifestyles is a full colour publication printed on white 60gsm stock and delivered monthly to rural homes and business P.O. Boxes. It provides the rural community with local features, profiles and cost effective advertising.

Circulation

The circulation is 16,800 copies delivered to lifestyle and rural homes including the following areas: Warkworth, Wellsford, Mahurangi, Puhoi, Waiwera, Kaipara, Glorit, Silverdale, Wainui, Stillwater, Kaukapakapa, Waitoki, Helensville, Woodhill, Southhead, Henderson, Taupaki, Waimauku, Muriwai, Kumeu, Huapai, Riverhead, Albany, Dairy Flat, Coatesville, Paremoremo



Rates	Contract – 6 Months	Casual	Dimensions Width x Depth
Full page	\$1260.00	\$1360.00	240mm x 331mm
Back page	\$1420.00	\$1560.00	240mm x 330mm
Half page vertical	\$635.00	\$695.00	118mm x 330mm
Half page horizontal	\$635.00	\$695.00	240mm x 164mm
Quarter page vertical	\$385.00	\$425.00	118mm x 164mm
Quarter page horizontal	\$385.00	\$425.00	240mm x 80.5mm
Eighth page vertical	\$245.00	\$275.00	57mm x 164mm
Eighth page horizontal	\$245.00	\$275.00	118mm x 80.5mm
Sixteenth page vertical	\$115.00	\$125.00	57mm x 80.5mm
Business Card	\$115.00	\$125.00	77mm x 60mm
Front page Solus	\$600.00	\$650.00	260mm x 35mm
Business Listings (6 months)	\$120.00 = 1 line	\$165.00 = 2 lines	\$210.00 = 3 lines

ALL PRICES plus GST

Format

Ads are to be supplied with fonts as outlines or embedded within a PDF. Minimum resolution of the images at the printed size should be 300dpi. A full page ad with a bleed must extend the bleed 5mm over the trimmed size of the publication. All colours and images are to be CMYK process. RGB or spot colour components may not separate as expected. The Photoshop CMYK setup can be supplied upon request, SWOP (Newsprint), 30% dot gain, GCR, medium black generation, 230% maximum ink, 80% maximum black & 70% UCA.

All Ads will be proofed prior to print

Issue	Copy Deadline	Distribution
April 2020	26 March	13 April
May 2020	22 April	11 May
June 2020	20 May	8 June
July 2020	24 June	13 July
August 2020	22 July	10 August
September 2020	26 August	14 September
October 2020	23 September	12 October
November 2020	21 October	9 November
December 2020	18 November	7 December
January 2021	9 December	4 January 2021

For more information please call Colleen Watson:

Mobile: 021 851 421 Email: valleypublishing@xtra.co.nz www.valleyvoicerural.nz